

## Broadcast Order

**Client:** Danny Tarkanian for Congress  
**Media:** TV  
**Product:** Tarkanian Broadcast  
**Primary Demo:** Adults 35+

**Flight Start Date:** 11/3/2012  
**Flight End Date:** 11/6/2012  
**Buyer:** Chris Feist

**Vendor: KLAS**

**Affiliation:** CBS

Daypart		COST	NET CST	Days Dur	Sat 11/3	Sun 11/4	Mon 11/5	Tue 11/6	Total
Las Vegas									
KLAS-TV									
M-F 4a-5a	\$75.00	\$63.75	30	0	0	1	1		2
8 News Now									
Sa 5p-7p	\$225.00	\$191.25	30	1	0	0	0		1
8 News Now									
Sa 5:30p-6p	\$275.00	\$233.75	30	1	0	0	0		1
Politics Now									
Su 8a-8:30a	\$350.00	\$297.50	30	0	1	0	0	-	1
8 News Now									
Su 8:30a-9:30a	\$1,400.00	\$1,190.00	30	0	1	0	0		1
Face the Nation									
Su 5p-7p	\$1,400.00	\$1,190.00	30	0	1	0	0		1
8 News Now									
Total Spots:				2	3	1	1		7
Total Cost:		\$3,800.00	\$3,230.00						
Total									
NOV 12		\$3,800.00	\$3,230.00						